

it's about time

visit
estonia



it's about time

Stay for a weekend, or for weeks in our remarkable, responsible nation

From our long summer nights and surprising fifth season to our centuries old charm fostering tomorrow's tech talent, Estonia has a spellbinding ability to flex its space and time, so it's tailored to you.







realise nature is
only ever a
heartbeat away

Experience our natural beauty



reflect on a
schedule as clear
as our waters

- + low population density
- + 4th urban air quality in the world
- + 51% of mainland covered with forests
- + 20% of the country is national parks
- + 22% of farmland is certified organic,
2nd best in Europe



© Karl/Anders Adami

find with so much to see there's an extra season to see it

- + 2nd best place for bird watching in Europe
- + more than 2,000 km of hiking trails
- + limestone cliffs and lake-studded hills
- + 3,800-km-long coastline for yachting
- + over 2,000 islands
- + sandy beaches
- + five seasons

A close-up photograph of a woven basket filled with various mushrooms and pumpkins. The basket is made of dark, textured material, possibly wood or bark, and is set against a background of green ferns. The mushrooms include several large, brown-capped boletes with thick, white stems, and several smaller, orange-capped mushrooms. The pumpkins are orange and have a textured surface. The lighting is soft, highlighting the textures of the mushrooms and the basket.

find sustainable living
is a timeless tradition,
not a trend

Experience a responsible, remarkable nation



take it down a
gear and wonder
at a wilder life

- + top 10 cleanest air in the world
- + Tallinn - European Green Capital 2023
- + More than 50% of land certified organic
- + top 5 country for sustainable tourism
- + Green Key and EHE accreditation schemes

An aerial night view of a city skyline. The central focus is a tall, dark skyscraper with a distinctive, illuminated, angular top structure. The building's facade is dark, but some windows are lit up. Below the skyscraper, there are several other buildings, including a white one with a grid of windows and a dark one with a sign that says "BESTI ÜHISPANK". The city is illuminated with streetlights and building lights, creating a warm glow. In the background, a body of water is visible, and the sky is a deep blue. The overall scene is a vibrant urban landscape at night.

move from skyline to
shoreline in no time

Experience our compact nation



journeys that take
minutes, memories
that last a lifetime

- + easy to swap between mainland and an island or city and nature
- + hotels, venues, restaurants and sights are within walking distance
- + 15km to the nearest bog from any given point in Estonia



discover time travel down medieval streets

Experience medieval and modern



© Liina Notta

uncover heritage buildings harbouring tomorrow's tech

- + historic ambience
- + medieval walls and Gothic churches
- + cities have high-tech conveniences
always at hand

realise fairytale
places are anything
but fiction

Experience UNESCO approved adventures



UNESCO
World Heritage

explore a living
timeline from city
to coastline

- + Tallinn's medieval Old Town
- + Struve's Geodetic Arc

An aerial photograph of a coastal landscape. A narrow, winding strip of land, possibly a causeway or a small island, extends from the bottom left towards the center of the frame. The land is covered with sparse, low-lying vegetation and appears to be a mix of dirt and gravel. To the right of the land strip, the water is a deep, calm blue. A small white boat is visible in the water, positioned to the right of the land strip. The sky is a clear, pale blue, suggesting a bright day. The overall scene is serene and captures a unique geographical feature.

UNESCO
Biosphere Reserve

uncover forgotten
landscapes from
a lost age

+ West Estonian archipelago



UNESCO
Intangible Cultural Heritage

join the rhythm of a
nation and the original
social network

- + Kihnu Island's lifestyle
- + the Estonian Song and Dance Celebration
- + the Seto leelo singing tradition
- + Võrumaa's smoke sauna traditions
- + Soomaa dugout tree boat building tradition



UNESCO
Creative Cities Network

see our cities as a
canvas and witness a
real-time renaissance

- + Tallinn — city of music (from 2022)
- + Tartu — city of literature
- + Viljandi — creative city of crafts and folk art

A photograph of two children in a forest. In the foreground, a child wearing a striped beanie and a grey sweater is crouching and picking berries into a woven basket. In the background, another child in a purple sweater and green boots is standing by a tree trunk. The forest floor is covered in green moss and small white flowers. Sunlight filters through the trees, creating a warm atmosphere.

dine where fast
food comes as
fast as it grows

Experience pure food



taste the world in a
weekend as centuries
simmer together

- + MICHELIN Guide Estonia since 2022
- + White Guide restaurants quality system
- + old traditions meet gastronomic trends
- + cosy cafes and home restaurants
- + microbreweries
- + clean environment, excellent local produce

feel the pulse of
progress through
art and culture

Experience festivals and events



move to the beat
at the pace you prefer

- + over 200 festivals and major events a year
- + PÖFF – A-category film festival
- + Jazzkaar – biggest jazz festival in Baltics
- + Tallinn Music Week – festival for tomorrow’s music, arts and ideas
- + Rally Estonia – the WRC Rally Championship
- + Simple Session – World’s premium annual BMX and skateboarding event

imagine the
future is only
a click away



Experience our digital society



find everything
moves slowly
except for the WiFi

- + most digital society in the world
- + 99% of state services are online
- + country is covered with fast 4G internet
- + all hotels and most eateries offer free WiFi
- + opportunity to become an e-resident

